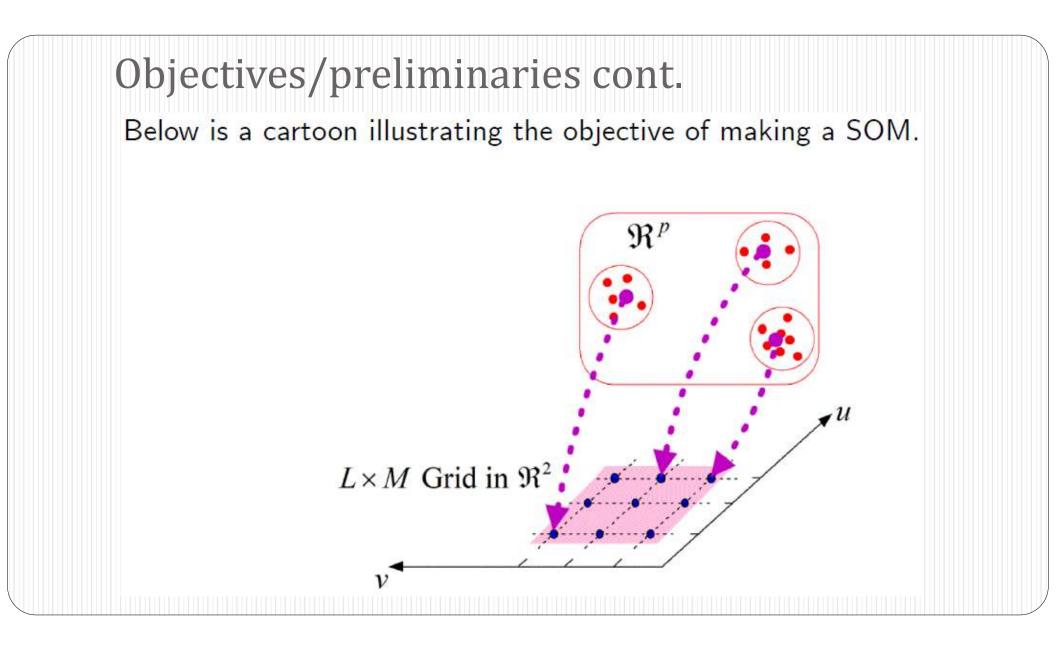
## Self-Organizing Maps

Stephen Vardeman Analytics Iowa LLC ISU Statistics and IMSE

# **Objectives/preliminaries**

For items  $\mathbf{x}_1, \mathbf{x}_2, \ldots, \mathbf{x}_r$  belonging to  $\Re^p$ , the object here is to find  $L \times M$  cluster centers/prototypes that adequately represent the items, where one wishes to think of those cluster-centers/prototypes as indexed on an  $L \times M$  regular grid in 2 dimensions (that we might take to be  $\{1, 2, \ldots, L\} \times \{1, 2, \ldots, M\}$ ) with cluster-centers/prototypes whose index vectors are close on the grid being close in  $\Re^p$ . The object is both production of the set of centers/prototypes and also assignment of data points to centers/prototypes. In this way, this amounts to some kind of modified/constrained  $K = L \times M$  group clustering problem.

This typically begins with standardization of the p coordinate variables  $x_j$ . This puts all of the  $x_j$  on the same scale and doesn't allow one coordinate of an  $\mathbf{x}_i$  to dominate a Euclidean norm.



# Kohonen's SOM algorithms

Begin with some initial cluster centers  $\{\mathbf{z}_{lm}^0\}_{l=1,...,L \text{ and } m=1,...,M}$  in  $\Re^p$ . This might be a random selection (without replacement or the possibility of duplication) from the set of items. It might be a set of grid points in the 2-d "plane" in  $\Re^p$  defined by the first two principal components of the items  $\{\mathbf{x}_i\}_{i=1,...,r}$ .

Then define neighborhoods on the  $L \times M$  grid, N(I, m) (in  $\Re^2$ ), that are subsets of the grid "close" to the various elements of the  $L \times M$  grid. N(I, m) could be all of the grid, (I, m) alone, all grid points (I', m') within some constant 2-dimensional Euclidean distance, of (I, m), etc. Define a weighting function (for  $\Re^p$ ), say  $w(||\mathbf{x}||)$ , so that w(0) = 1 and  $w(||\mathbf{x}||) \ge 0$  is monotone non-increasing in  $||\mathbf{x}||$ . For some schedule of non-increasing positive constants  $1 > \alpha_1 \ge \alpha_2 \ge \alpha_3 \ge \cdots$ , Kohonen's SOM algorithms iteratively define sets of cluster centers/prototypes  $\{\mathbf{z}_{lm}^j\}$  for  $j = 1, 2, \ldots$  Kohonen's "online" SOM version At iteration j, an "online" version of SOM selects (randomly or in turn from a randomly set ordering of the items) an item  $x^{j}$  and

- 1. identifies the center/prototype  $\mathbf{z}_{lm}^{j-1}$  closest to  $\mathbf{x}^{j}$  in  $\Re^{p}$ , call it  $\mathbf{b}^{j}$  and its grid coordinates  $(I, m)^{j}$  ( $\mathbf{b}^{j}$  is the "BMU"/best-matching-unit),
- 2. adjusts those  $\mathbf{z}_{lm}^{j-1}$  with index vectors belonging  $N\left((l,m)^{j}\right)$  (close to the BMU index vector on the 2-dimensional grid) toward  $\mathbf{x}^{j}$  by

$$\mathbf{z}_{lm}^{j} = \mathbf{z}_{lm}^{j-1} + \alpha_{j} w \left( \left\| \mathbf{z}_{lm}^{j-1} - \mathbf{b}^{j} \right\| \right) \left( \mathbf{x}^{j} - \mathbf{z}_{lm}^{j-1} \right)$$

(adjusting those centers different from the BMU potentially less dramatically than the BMU), and

3. for those  $\mathbf{z}_{lm}^{j-1}$  with index pairs (l, m) not belonging  $N\left((l, m)^{j}\right)$  sets

$$\mathbf{z}_{lm}^{j} = \mathbf{z}_{lm}^{j-1}$$

iterating to convergence.

## A "batch" SOM algorithm

At iteration *j*, a "batch" version of SOM updates *all* centers/prototypes  $\left\{\mathbf{z}_{lm}^{j-1}\right\}$  to  $\left\{\mathbf{z}_{lm}^{j}\right\}$  as follows. For each  $\mathbf{z}_{lm}^{j-1}$ , let  $\mathcal{X}_{lm}^{j-1}$  be the set of items for which the closest element of  $\left\{\mathbf{z}_{lm}^{j-1}\right\}$  has index pair (l, m). Then update  $\mathbf{z}_{lm}^{j-1}$  as some kind of (weighted) average of the elements of  $\bigcup_{(l,m)'\in N(l,m)}\mathcal{X}_{(l,m)'}^{j-1}$  (the set of  $\mathbf{x}_i$  closest to prototypes with labels that are 2-dimensional grid neighbors of (l, m)). A natural form of this is to set (with  $\overline{\mathbf{x}}_{(l,m)}^{j-1}$  the sample mean of the elements of  $\mathcal{X}_{lm}^{j-1}$ )

$$\mathbf{z}_{lm}^{j} = \frac{\sum_{(l,m)' \in \mathcal{N}(l,m)} w\left(\left\|\mathbf{z}_{lm}^{j-1} - \mathbf{z}_{(l,m)'}^{j-1}\right\|\right) \overline{\mathbf{x}}_{(l,m)'}^{j-1}}{\sum_{(l,m)' \in \mathcal{N}(l,m)} w\left(\left\|\mathbf{z}_{lm}^{j-1} - \mathbf{z}_{(l,m)'}^{j-1}\right\|\right)}$$

#### **Comments on classical SOMs**

It is fairly obvious that even if these Kohonen algorithms converge, different starting sets  $\{\mathbf{z}_{lm}^0\}$  will produce different limits (symmetries alone mean, for example, that the choices  $\mathbf{z}_{lm}^0 = \mathbf{u}_{lm}$  and  $\mathbf{z}_{lm}^0 = \mathbf{u}_{L-l,M-m}$ produce what might look like different limits, but are really completely equivalent). Beyond this, what is provided by the 2-dimensional layout of indices of prototypes is not immediately obvious. It seems to be fairly common to compare an error sum of squares for a SOM to that of a  $K = L \times M$  means clustering and to declare victory if the SOM sum is not much worse than the K-means value.

# A more principled approach

Dissertation work of Rick Zhou takes a principled Bayesian modeling and decision-theoretic approach to the SOM objective. The following is an overview of his methodology.

To develop a useful ("generative") model for  $\mathbf{x}_1, \mathbf{x}_2, \ldots, \mathbf{x}_r$  belonging to  $\Re^p$ , begin by defining p (one for each dimension of the data vectors) 0 mean Gaussian spatial processes

$$\zeta_1(u, v), \zeta_2(u, v), \ldots, \zeta_p(u, v)$$

and set

$$\zeta(u,v) = \begin{pmatrix} \zeta_1(u,v) \\ \vdots \\ \zeta_p(u,v) \end{pmatrix}$$

#### More modeling

 $\zeta(u, v)$  defines a continuous random map  $\Re^2 \to \Re^p$ . For  $L \times M$  points  $\rho = (I, m)$  on an integer grid in  $\Re^2$  take  $\zeta(I, m)$  as the center of a data-generating mechanism in  $\Re^p$ . Assume that  $\mathbf{x}_1, \ldots, \mathbf{x}_r$  are iid as follows. First, one of the  $L \times M$  fixed points  $\rho = (I, m)$  on the grid of interest is chosen at random and conditioned on this choice

 $\mathbf{x} \sim \mathsf{MVN}\left( \mathbf{\zeta}\left( \mathbf{
ho}
ight)$  ,  $\mathbf{\Sigma}_{oldsymbol{
ho}}
ight)$ 

Upon supplying suitable (values of or) prior distributions for the parameters of the p Gaussian processes and priors for the covariance matrices  $\Sigma_{l,m}$ , MCMC will for observable  $\mathbf{x}_1, \ldots, \mathbf{x}_r$  and corresponding latent  $\rho_1, \ldots, \rho_r$  produce samples from a posterior distribution over all of

 $\rho_1, \rho_2, \dots, \rho_r$   $\zeta_j(\rho)$  for all points  $\rho$  in the grid and  $j = 1, 2, \dots, p$  $\Sigma_\rho$  for all points  $\rho$  in the grid

## Computing and an objective

The grid points for the *r* cases,  $\rho_1, \ldots, \rho_r$ , are of most interest. Two cases  $\mathbf{x}_i$  and  $\mathbf{x}_{i'}$  belong to the the same cluster if  $\rho_i = \rho_{i'}$ . The MCMC provides relative frequencies that approximate posterior probabilities that case *i* and case *i'* belong together,  $P[\rho_i = \rho_{i'}]$ . That is, one obtains an estimate  $\hat{\mathbf{C}}$  of the matrix

$$\mathbf{C}_{r \times r} = (P[\rho_i = \rho_{i'}])_{\substack{i=1,2,...,r\\i'=1,2,...,r}}$$

through MCMC relative frequencies and may seek an assignment of data points to grid points that

- 1. is consistent with C, and
- (at least locally) more or less preserves relative distances between clusters in R<sup>p</sup> in terms of distances between corresponding grid points in R<sup>2</sup>.

**Posterior average disagreement penalty** For an assignment of data points to grid points  $\alpha$  (that maps  $\{1, 2, ..., r\}$  to the set of pairs of indices  $\rho = (i, j)$  in the grid) consider two types of penalties, one for inconsistency with **C** and another for failure to preserve distances. A measure of disparity between partitions of  $\{1, 2, ..., r\}$  corresponding to  $\rho_1, ..., \rho_r$  and to  $\alpha_1, ..., \alpha_r$  is for a > 0 and b > 0

$$L\left(\left(\boldsymbol{\rho}_{1},\ldots,\boldsymbol{\rho}_{r}\right),\left(\boldsymbol{\alpha}_{1},\ldots,\boldsymbol{\alpha}_{r}\right)\right) = \sum_{i < i'} aI\left[\boldsymbol{\rho}_{i} = \boldsymbol{\rho}_{i'} \text{ and } \boldsymbol{\alpha}_{i} \neq \boldsymbol{\alpha}_{i'}\right] \\ + \sum_{i < i'} bI\left[\boldsymbol{\rho}_{i} \neq \boldsymbol{\rho}_{i'} \text{ and } \boldsymbol{\alpha}_{i} = \boldsymbol{\alpha}_{i'}\right]$$

The average of this with respect to the posterior distribution is

$$a\sum_{i$$

# Penalty for inconsistency with *C*

So a plausible penalty for inconsistency with  ${\boldsymbol C}$  is

$$\mathsf{R}_1\left(\left(\pmb{\alpha}_1,\ldots,\pmb{\alpha}_r\right),\mathbf{C},\lambda
ight)=rac{1}{r\left(r-1
ight)}\sum_{i< i'} I\left[\pmb{\alpha}_i=\pmb{\alpha}_{i'}
ight]\left(\lambda-c_{i,i'}
ight)$$

In the penalty  $R_1((\alpha_1, \ldots, \alpha_r), \mathbf{C}, \lambda)$  the parameter  $\lambda \in (0, 1)$  determines what kinds of partitions of  $\{1, 2, \ldots, r\}$  are most heavily penalized. Large  $\lambda$  tends to heavily penalize  $(\alpha_1, \ldots, \alpha_r)$  prescribing large clusters, and small  $\lambda$  tends to heavily penalize  $(\alpha_1, \ldots, \alpha_r)$  with small clusters.

## Penalty for failure to preserve distances

Consider then penalizing failure to preserve distances. Define maximum distances

$$M_{\text{grid}} = \max_{\substack{\rho \text{ and } \rho' \text{ on the grid} \\ M_{\text{data}}} = \max_{\substack{i,i'}} \left\| \mathbf{x}_i - \mathbf{x}_{i'} \right\|$$
 and

And define for  $r \in \{1, 2, ..., K\}$  the sets  $\mathcal{N}_K$  consisting of those pairs *i* and *i'* such that at least one of the points  $\mathbf{x}_i$  and  $\mathbf{x}_{i'}$  is in the *K*-nearest neighborhood of the other.

Penalty for failure to preserve distances cont. Then, a "local multi-dimensional scaling" type penalty for an assignment of data points to grid points is

$$R_{2}\left(\left(\boldsymbol{\alpha}_{1},\ldots,\boldsymbol{\alpha}_{r}\right),\boldsymbol{K},\tau\right)=\frac{1}{K^{2}}\left\{\begin{array}{c}\sum_{\substack{i< i' \text{ s.t.}\\(i,i')\in\mathcal{N}_{K}}}\left(\frac{\|\mathbf{x}_{i}-\mathbf{x}_{i'}\|}{M_{\text{data}}}-\frac{\|\boldsymbol{\alpha}_{i}-\boldsymbol{\alpha}_{i'}\|}{M_{\text{grid}}}\right)^{2}\\-\tau\sum_{\substack{i< i' \text{ s.t.}\\(i,i')\notin\mathcal{N}_{K}}}\frac{\|\boldsymbol{\alpha}_{n}-\boldsymbol{\alpha}_{n'}\|}{M_{\text{grid}}}\end{array}\right\}$$

for a  $\tau > 0$ . (The first term penalizes failure to preserve local relative distances and the second encourages separation of mappings of points on the grid that are not neighbors in the  $\Re^p$  data set.)

Approximately minimum posterior risk So, a sensible risk/figure of merit for a map  $\alpha$  is for  $\lambda > 0$ 

$$R\left(\left(\boldsymbol{\alpha}_{1},\ldots,\boldsymbol{\alpha}_{r}\right),\hat{\mathbf{C}},\lambda,K,\gamma,\tau\right)$$
  
=  $R_{1}\left(\left(\boldsymbol{\alpha}_{1},\ldots,\boldsymbol{\alpha}_{r}\right),\hat{\mathbf{C}},\lambda\right) + \gamma R_{2}\left(\left(\boldsymbol{\alpha}_{1},\ldots,\boldsymbol{\alpha}_{r}\right),K,\tau\right)$ 

Exact optimization of  $R((\alpha_1, \ldots, \alpha_r), \hat{\mathbf{C}}, \lambda, K, \gamma, \tau)$  by choice of  $(\alpha_1, \ldots, \alpha_r)$  is rarely computationally possible. What *is* possible and seems to work well is to make a long MCMC run (making the estimate  $\hat{\mathbf{C}}$  reliable) and then look for an MCMC iterate  $(\rho_1^j, \ldots, \rho_r^j)$  with the best value of  $R((\rho_1^j, \ldots, \rho_r^j), \hat{\mathbf{C}}, \lambda, K, \gamma, \tau)$ . The Bayes model behind the MCMC tends to concentrate the posterior (and thus make iterates) in a manner consistent with the clustering and distance preservation goals of SOM.

## A real example

The famous "Wines" data set has p = 13 chemical characteristics of r = 178 wine samples from 3 different cultivars (59 (red) samples. 71 (blue) samples, and 48 (violet) of the three types indexed 1-59, 60-130 and 131-178 respectively). The figure on the next panel is a graphical (grey-scale) representation of  $\hat{\mathbf{C}}$  and a corresponding best iterate  $\left(\rho_1^j, \ldots, \rho_r^j\right)$  from an MCMC run (taken from the PhD dissertation of Zhou).

